

Our 7 Step Approach to Business Development

- 1. Understanding the scope and purpose of the project, critical issues to address
- 2. Retrieval and analysis of information to determine scope of opportunity or challenge.
- 3. Use of visual modeling and process flowcharts to simplify opportunity or challenge.
- 4. Business case highlighting the effects of solutions, return on investment.
- 5. Implementation of business case findings and recommendations to improve business objective.
- 6. Monitoring of recommendation and making required adjustments.
- 7. Working with 3rd party service providers

Business Development Approach & Functions

Retrieval & **Understanding Visual Modeling** Analysis **Objectives** Flowcharts, user Goals & purpose of Extract information cases project Simplified processes Analyze information Critical areas to solve Show opportunities Comparing current Success & how its processes & expected & challenges measured Monitoring **Implementation Business Case** Showing effects on Overseeing operation Planning, organizing **Implementations** ROI, cost / benefit Reviewing Executing recommended breakdown ideas & solutions Making adjustments Recommended options & solutions

Working with 3rd Parties

- Planning
- Coordinating
- Execution & oversight

Our Business Development approach ties together the operational, customer service, and human resource pillars of our clients' businesses to streamline the entire business function with effectiveness and efficiency, hence delivering increased value to the overall business.