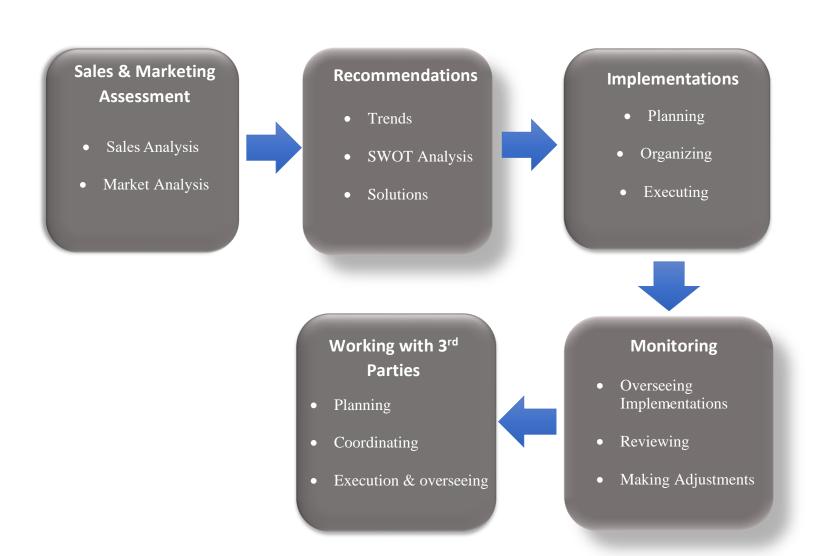


## **Our 5 Step Approach to Marketing**

- 1. Sales & Marketing assessment of previous years
- 2. Recommendation of assessment findings
- 3. Implementation of recommendations to increase sales growth and marketing activities.
- 4. Monitoring recommendations and making required adjustments.
- 5. Working with 3<sup>rd</sup> party service providers

## Marketing Approach & Functions



We do not just create ads. We analyze sales performance and activities then execute the most effective marketing methods, hence our slogan...

**Marketing That Matters**